



23-27 NOVEMBER

Philippine International Convention Center
Manila, Philippines

The East Asian Seas Congress 2009

Partnerships At Work: Local Implementation And Good Practices

International Conference • Third Ministerial Forum • Environmental Exhibition
Second EAS Youth Forum • Side Meetings • Field Visits

A pioneering region-wide platform for capacity building, strategic action and cooperation for the sustainable development of the Seas of East Asia, the EAS Congress has been described as an intellectual marketplace where policymakers, senior government officials, scientists and technical experts, the academe, private sector, local communities, NGOs and various stakeholders come together to share knowledge / experiences and engage in dynamic discussions regarding trends, issues and concerns related to coastal and ocean governance, locally, regionally and globally.

Carrying the theme, "Partnerships at Work: Local Implementation and Good Practices", the EAS Congress 2009 will be a venue for reviewing and sharing on-the-ground experiences and good practices in sustainable development of ocean and coastal areas.

Attendance

The EAS Congress is expected to host about 1,000 participants from more than 30 countries all over the world.

SEANergies Call for Exhibitors

The EAS Congress 2009 Exhibition is an ideal opportunity to meet and interact with hundreds of policymakers, professionals, experts, private sector, academe, NGOs, and regional and international organizations on coastal and ocean development.

Carrying the theme "SEANergies", the Exhibition will feature innovative technologies, approaches and good practices for sustainable development of ocean and coastal areas, which make synergies in the Seas of East Asia. Innovative environmental technologies and local actions which address serious coastal and ocean environmental and ecological threats such as natural and man-made hazards, habitat degradation, water and energy scarcity, food security, water pollution, and climate change are encouraged.

The exhibition also provides a venue for interactive sessions of various Conference workshops, whereby selected exhibit displays will be utilized for presentations and interactive discussions.

We would also like to promote social and cultural exchange among various cities and municipalities implementing integrated coastal management (ICM) programs. Local leaders are invited to present natural, historical and cultural treasures of their cities and municipalities as well as key economic products from their oceans through this Exhibition, in addition to sharing unique experiences in coastal and ocean management.

During the Exhibition, an exhibit directory that will include an Exhibit area map and a list of exhibitors will be distributed to all participants. An Internet area will be set up in the Exhibition Area. Coffee and tea stations will also be set up at the foyer of the exhibition hall for participants.

Benefits for Exhibitors

Unique promotional and advertising opportunities to help increase your organization's exposure

Targeted marketing for environmental investments

Share and learn new information, strategies and initiatives in coastal and ocean development

Policy advocacy campaigns

Booth Specifications*

- Booth Size: 2m x 3m
- One table
- Two fluorescent lamps
- Two chairs
- One set 250W/3 gang convenience outlet
- Needle punch carpet for flooring
- Sticker computer cut-out of company name on fascia board

Booth Rates	
Government and Non-profit Organizations	US\$350
Corporate Entities	US\$450

* Cost covers the electrical consumption for the use of either 1) two laptops or 2) one laptop and one projector. Additional US\$5 will be charged for each extra device other than a laptop and projector.

Registration

1. Complete the Exhibit Registration Form and submit to the Congress Secretariat not later than 31 October 2009. The Secretariat will then acknowledge receipt of the registrations. Due to limited space allocations, the Congress Secretariat shall allocate the booth space on a first-come, first-served basis in line with the specific exhibition theme and exhibitor categories.
2. The Secretariat will assess the proposed booths and will notify the interested exhibitor/s once they may proceed with payment.
3. Approved exhibitors should complete payment to secure the booth allocation not later than 31 October 2009. Exhibitors are encouraged to pay online using credit cards (<http://www.pemsea.org/eascongress/call-for-exhibitors>). For check payments, please make checks payable to "Coastal Management Center-SDS-SEA" and send to PEMSEA, P.O. Box 2502, Quezon City, Philippines. For payment through telegraphic transfers, details will be provided upon registration.
4. Prepare the Display Materials in accordance with the Exhibition Guidelines, which will be distributed upon registration.

Exhibit Hours		
22 November	12:00 – 18:00	Registration of Exhibit
	14:00 – 18:00	Ingress (set-up)
23 November	12:00 – 12:30	Opening of the Exhibit
	12:30 – 18:30	Open to Congress Participants and invited audiences
24 November	09:30 – 17:30	Open to Congress Participants and invited audiences
25 November	09:30 – 17:30	Open to Congress Participants and invited audiences
26 November	13:30 – 15:30	Ministerial Forum with Ministers' viewing of Exhibition
	18:00 – 22:00	Egress (dismantling)